# Report #1 – Awake Canada

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# 1 INTRODUCTION

- This is the first in a series of reports that will be taking a close look at our toothless chihuahuas here in Canada.

  - Each report will focus on a different group or person here in Canada.

  - This first report that you are looking at now is about Awake Canada.

- Toothless chihuahuas is a descriptor I began using in January of 2024 to mock and ridicule our fake freedom fighters here in Canada.

  - We are in a global war.  The cabal is waging it's global war against us, the little people.

  - Our toothless chihuahuas here in Canada claim to be fighting this war on our part.

  - They have proven themselves to be incompetent and impotent in fighting this war.

  - They ignore and refuse to commit to the only course of action that can win this war for us – unity with our large scale numbers.

  - We must therefore call them out for the fake freedom fighters they have proven themselves to be.

  - That is what my series of reports will be doing.

- As explained in my last blog post, I use a three step process to identify and assess our toothless chihuahuas.

  - The first step assesses our toothless chihuahuas from the perspective of the three critical criteria.

  - The second step assesses them from the perspective of numbers, resources, reach and muscle (NRRM).

  - The third step assesses them from the perspective of objectives, strategies, metrics and results (OSMR).

# 2    VIDEO AND TEXT REPORTS

- This report on Awake Canada is available as a video and as a PDF document, that is, the document you are reading now.  Both video and document are accessed from the <u>"Reports" page on my website</u>.

- It is much easier to illustrate problems with the Awake Canada website in a video than in a written document.

  - For this reason, I recommend you watch the video first before reading the document.

- The document itself was used as a script to create the video report.   This is why all sentences and paragraphs in the document use a bullet format.

## 2.1 Video section times

- The document complements the video.

  - The table of contents in the document corresponds to the different sections in the video.

  - The time at which each section of this document is talked about in the video can be found in the following table.

    - For example,  section 2 of this document is titled "***Video and Text reports***".  In the video, this section starts at time 00:01:42 that is, at the one minute and 42 seconds mark.

    - Similarly, section 2.1 of this document is titled "***Video section times***".  In the video, this section starts at time 00:02:16, this is, at the two minute and 16 second mark.

*Table 1: Table of contents and their corresponding time in the video of this report*

| Section Title | Time in Video (HMS) |
|---|---|
| 1 Introduction | 00:00:16 |
| 2 Video and Text reports | 00:01:42 |
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| 3 Awake Canada | 00:02:56 |
| 4 Part 1 - Awake Canada Org website | 00:04:51 |

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| | |
|---|---|
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| 6.2 David's report card | 01:30:18 |
| 7 David has been notified of this report | 01:39:26 |

# 3   AWAKE CANADA

- David Cheyne is the person behind Awake Canada, they are one and the same.  If David leaves then Awake Canada dies.

- David has two websites, Awake Canada Org and Awake Freedom TV.

- David also has a number social media channels (e.g. Facebook, Rumble and Telegram).

- I focus on David's two websites and his Rumble channel because they represent all that David is doing.

- David considers and promotes himself as a freedom fighter.

- He is among our more prominent so called freedom fighters here in Canada.

- First impressions are that he is a highly motivated and dedicated freedom fighter.

- You might think David is fighting hard to win this global war for us.

- However, scratch the surface just a bit and you will see this is not the case, rather just the opposite is true.

- David is undermining our fight.  What he is actually doing is losing this war for us.

- There are two parts in this report of mine about Awake Canada.

  - In part 1, I will review David's first website,  Awake Canada Org.

  - In part 2, I will assess David using my three step process I use to assess our toothless chihuahuas here in Canada.

- Before I get into specifics, I would like to say that in David latest video "Troll response", the troll David is talking about is me.   I was David's inspiration for this video.

  - There is a good reason David intentionally does not identify me in his video.

  - I will talk about that in Appendix A – Troll response.

# 4   PART 1 - AWAKE CANADA ORG WEBSITE

- Let's start with David's first website, Awake Canada Org.

- This is the bigger of the two websites.  This is David's flagship.

- This website is an example of what happens when you give technology to someone who does not know how to use it.

- Here is analogy.

  - Imagine a library where all books are chronologically ordered by publishing date.

  - There are no online search facilities to let you know what books are in the library or where each book is located.

  - Simply trying to understand what the library contains requires you look through each shelf, one book at a time, an impossible task.

  - As a resource, the Awake Canada Org website is the equivalent of a library with chronologically ordered books.

  - As I will demonstrate, this website is a disorganized, non-functional mess.

- Let me use another analogy.

  - Imagine giving a young child a blank piece of paper with a box of crayons and asking the child to draw a family and their home, including the yard, the driveway, the pets, the trees, the clouds, the sun and they sky.

  - The child will use all of the crayons but the end result is an extremely crude rendition of reality.

  - [David is using WordPress and over 75 plugins](#) (see time 07:32) to build this website.

    - WordPress is the equivalent of a blank piece of paper.

    - The over 75 plugins are the equivalent of a box of crayons.

  - The Awake Canada Org website is an extremely crude rendition of what it is David was trying to create.

- This website ranks high on the list of bad sites that I have seen.

- Early in this report, I will be asking you, the viewer, to perform three conceptually simple and practical exercises.  You will have 5 minutes to perform each exercise.

- It is important that you attempt to perform these exercises because It is only by trying to do something meaningful with this website that you will begin to appreciate just how bad and useless it is.

# 4.1 Purpose?

- What is the purpose of the Awake Canada Org website?

- The home page states: "*This website is **a log of the lies** from the past 4 years from our federal and provincial governments…Through the effort of Canadians, there are many sites that have documented the deaths, lies, corruption…*".

  ○ What this means to me is this website is intended to be a repository of information and data, just like a library is a repository of information and data.

  ○ And just as a library is well organized, so to do I expect David to make a reasonable effort to organize the information and data on his website.

  ○ As David acknowledges, many people/groups attempt to be "*a log of the lies*".

  ○ All of them do this poorly and David is an excellent example of just how poorly it is being done.

- But this website tries to be more than just an information/data repository.

  ○ This website tries to be a social hub.

  ○ This website also includes a store that sells Awake Canada junk.

  ○ This website also promotes David's Freedom TV.

  ○ So there appears to be four things this website wants to be

  ○ But the main thing appears to be "*a log of the lies*", that is, an information/data repository.

# 4.2 Sections

- This main sections of this website are as follows:

  ○ the social hub

  ○ the home page

  ○ a resource section

  ○ a documentaires section

  ○ a "***Our Show***" section

- ○ a blog section

- ○ a members only section

- ○ a donate section

- ○ a store section

- ○ There is no "**TV Channel**" section.  This takes you to David's second website "**Awake Freedom TV**".

- Most of the website is poorly designed and poorly organized.

  - ○ The main content, that being "a *the log of the lies*", is located in the blog and the resource sections.

  - ○ I will demonstrate the problems with this website using these two sections.

- There are obvious in-your-face technical and organizational problems.

- This combination of technical and organizational problems is a whopper of a show stopper.

# 4.3  Blog

- Let's start with the blog section.

- Here is a simple fact.

- If the blog content is not readily accessible then that content is unlikely to be seen and/or read by site visitors.

- Let's see how accessible David's blog is.

## 4.3.1 BLOCK FORMAT

- A block format is used to display meta data for each blog post or entry.

- Each block is defined by a rectangle with a light gray boundary and represents a separate blog post or entry.

- Each block contains the meta data for that post or entry:  the title, the posting date, the category and summary.

- On my desktop computer, there 25 blocks per page.  To see all 25 blocks on a single page requires manually scrolling up and down.

- What's the problem here?  This seems pleasing enough to the eye, right!

## 4.3.2 PAGE NAVIGATION

- Now let's scroll down to the bottom of the page.

- This is where the page navigation widget is located.

  - To go to page 2 then I click on '2'.

  - To go to page 3 then I click on '3'.

  - ...and so on

- So what's the problem here?  This seems simple enough, right?

## 4.3.3 EXERCISES

- Ok, now I am going to ask you the viewer to perform three conceptually simple and practical exercises.

- Once you have done these exercises then I will go over each of them separately.

## 4.3.3.1    Exercise #1

- Let's start with a realistic scenario.  This is what someone might do if they wanted to use this blog for research or investigative purposes.

- Here is the 1st exercise:

    ***What is the date of the very first entry David added to his blog?***

- If you are reading this report, stop reading now.  If you are watching the video of this report then stop the video now.

- Perform the exercise.  Come back after 5 minutes is up, regardless of whether or not you have completed the exercise.

- Countdown – 5 minutes, 4 minutes , 3 minutes, 2 minutes, 1 minute.

## 4.3.3.2    Exercise #2

- Ok, we are back.

- If you tried to perform this first exercise then you will understand what the big problem is in trying to access the blog contents.  This problem is a show stopper.

- Now let's try a 2nd realistic scenario, something a little more demanding.  Again, this is what someone might do if they wanted to use this website for research or investigative purposes.

- Here is the 2nd exercise:

> *Using just the meta data for each blog entry and your own judgment, I want you to make a rough count of the number of blog entries that are about the illegal covid mandates our governments forced on us.*

- If you are reading this report then stop reading now. If you are watching the video of this report then stop the video now.

- Perform the exercise. Come back after 5 minutes is up, regardless of whether or not you have completed the exercise.

- Countdown – 5 minutes, 4 minutes, 3 minutes, 2 minutes, 1 minute.

## 4.3.3.3 Exercise #3

- Ok, we are back.

- If any of you attempted to perform this second exercise then you will understand why I can say with 100% certainty that none of you have an answer. And it is not because I only gave you 5 minutes to perform the exercise.

- Now let's try a 3rd realistic scenario.

> *Repeat exercise 2, this time using 2 to 4 different subject topics that are of interest to you.*

- A heads up. I'm just joking here. Don't bother even trying this exercise.

- If you've tried exercises 1 and 2 then you will know exercise 3 is a complete waste of your time.

## 4.3.4 TECHNICAL PROBLEMS

- If you attempted to perform exercise 1 and 2 then you now will have an appreciation for just how non-functional most of David's website is.

## 4.3.4.1 Exercise 1

- Let's walk through exercise 1.

- When I first looked at David's blog, I wanted a general idea of how many entries there were and how many years they spanned.

- This would give me some idea of how much time I would need to get a general understanding of what the blog is about.

- As it turned out, there is no easy way to determine basic information about the blog.

### 4.3.4.1.1 Page Navigation

- Let's scroll to the bottom of the page and take a look at the page navigation widget.

- The navigation widget only lets you move forward or backward one page at a time.

    ○ It has extremely limited functionality.

    ○ I refer to this as "*sequential page navigation*".

    ○ To get from page 1 to page 11 means I must display each page, one at a time, from 1 to 11.

    ○ This navigation widget is only useful when working with a handful of pages.

- So initially, I reasoned there could not be that many blog entries.

    ○ I expected there to be only a few pages of blog entries because that is all this particular navigation widget is designed to handle.

    ○ I started at page 1, went to page 2, then to page 3, then to page 4 and I kept this up until I reached...page...40.  Based on the date of the blog entries on page 40 it was clear that I was nowhere close to the last blog entry.

- On my desktop computer, it takes about 9 seconds to load each new page

    ○ So it took me at least 6 minutes to get from page 1 to page 40 (i.e. 40 pages x 9 seconds/page = 360 seconds = 6 minutes)

- So I had to find another approach to answering the question of how many entries the blog contains.

- Here is how I came to the estimate that the blog contains at least several thousand entries.

    ○ When I started working on this report, entries from July 1 2023 to July 1, 2024 started on page page 1 and ended on page 38 for a total of 38 pages.

        ▪ David has since added new entries to the blog so these page numbers have changed.

        ▪ But the total number of pages for the 2023 entries has not changed. There are still 38 pages of entries for 2023.

    ○ 38 pages x 25 entries/page = 950 entries

    ○ I assume this website has been running since 2021, that is, for the past 3 years.

    ○ 950 entries/year x 3 years = 2,850 entries

    ○ So a rough estimate is that there are over 2,500 entries in the blog.

### 4.3.4.1.2 Block format

- Now let's take a look at the block format used to display meta data for each entry in the blog

- Each blog page displays 25 blocks or blog entries and that is a fair amount of meta data that must be transferred from David's server to my browser for each blog page.

- Estimating there are at least 2,500 blog entries would mean there are at least 100 pages to the blog.

- Given it takes about 9 seconds to display each blog page on my computer, that means it would take at least 900 seconds, or about 15 minutes, for me just to get from page 1 to page 100

- How the hell can I expect to use Dave's blog when just getting to a particular web page just to see when it contains is an ordeal?

- A faster computer and internet speed will not reduce this time by much.

- This problem is compounded by the fact there are no search features or options for filtering information/content in the blog.

- The end result is that the web page design makes it extremely tedious just trying to get to a particular blog page.  Again, this is without even looking at the meta data for a single blog entry.

- Forget about trying to access the actual content of each blog post, that will take forever.

- <span style="color:red">This combination of sequential page navigati</span>on, block format and page scrolling are only appropriate when there are only a handful of blog pages.

- For even just a few hundred blog entries, this combination is knock out punch and the blog is down for the count.   Lights out baby!

- Well, well, well...David's blog contains thousands of entries.

- Again, if you tried just exercise 1 alone then you will now understand why none of the three exercises can be completed.

- David's blog was not designed to handle just a relatively few 100 to 200 entries, let alone the thousands of entries David's has made.

- For these technical reasons alone, as a source of information, David's blog is non-functional.

- What this means is that 99.9% of the blog content will not be read by site visitors.

- Now let me explain what is going on behind the scenes.

  - David created this website using WordPress.

  - The presentation or display in this blog is set by the Wordpress theme David has chosen.

  - The theme David chose was not designed to handle the large number of entries David has made.

  - David simply chose the wrong theme to handle thousands of blog entries.

  - The obvious question is why hasn't David changed the theme, one that is suited for what he needs?

- ○ The answer is this is what happens when you give a toddler a blank piece of paper with a box of crayons.

- Whatever purpose David intended his blog to serve, that purpose has been lost.

- These technical problems alone are show stoppers.

- Note that I'm still only talking about exercise 1.  I have not gotten to exercises 2 and 3.

## 4.3.4.2    Exercise 2 & 3

- At this point, you will understand that there is no point even attempting to perform exercises 2 and 3.  They just can't be done using David's web page design for his blog.

## 4.3.4.3    Replication problems

### 4.3.4.3.1    Replication problem #1

- This is another technical problem I stumbled across while struggling with David's website in preparation for this report.

- David's blog references the [Clintel assessments of the IPCC Report](#).

  - ○ The blog does not reference it just once.

  - ○ There are over 700 consecutive blog entries that reference this one report.

  - ○ The July 25, 2023 blog entry starts on page 13 of the blog.

  - ○ The July 25 blog entry should appear only once.  However it is actually replicated 25 times.

  - ○ The July 24 blog entry replicates the same report 25 times.

  - ○ The July 23 blog entry replicates the same report 25 times.

  - ○ The July 22 blog entry replicates the same report 25 times.

  - ○ This error repeats itself for at least 30 pages, after which I stopped checking.

- So there are at least 30 pages with 25 entries per page for a total 725 blog entries and they all reference the same Clintel report.

- Subsequently, I found the same problem occurred while going through the **Climate Change** resource section.

- Obviously David did not manually add the Clintel report 700 times to both his "*Blog*" and "*Climate Change*" section of his website.

- So what is going on here?

- Before I attempt to answer that question, let's take a look at another replication problem..

#### 4.3.4.3.2    Replication problem #2

- Page 1 of the blog contain the following four consecutive entries:

    1. "*The Draghi report: A mistaken vision of the EU's energy future*" dated September 16, 202

    2. "*In Memoriam Luis Pomar*" dated August 28, 2024

    3. "*Interview with Geoff Sherrington*" dated August 27, 2024

    4. "*Interview mit Michael Danisch*" dated August 26, 2024.

- These same four entries are also listed in the "*Climate Change*" resources subsection.

- Similarly, page 1 of the blog contains the following three consecutive entries:

    1. "*Unveiling COVID-19: Science, Crimes, and Recovery*" date July 18, 2024.

    2. "*Help stop the parasite class from destroying our natural health*" dated July 16, 2024.

    3. "*Wins of the Week Ep29 with Ted Kuntz*" dated July 14, 2024.

- These same three entries are also listed in the "*Doctors Videos*" resources subsection.

- Did David manually add these items to two different sections of his website?  The answer is probably not.

- The question is why blog entries replicated in other parts of this website?  Blog entries should be unique to the blog.

- So what is going on here?

#### 4.3.4.3.3    Replication problem #3

- Page 1 of the "*Doctors Video*" resources subsection duplicates the entry "*A Critical Look at a COVID-19 Vaccination Study: Clarity is Key*" by Sarena L. McLean.

- I can't see David manually entering this article twice.

- So what is going on here?

#### 4.3.4.3.4    Explanation

- As I have demonstrated, the same entry can appear in one or more sections of this website and indeed more than once within the same section.

- I have already wasted far too much time trying to make sense of this website so I am not going to waste more time to see just how extensive the replication problems are.

- But it is clear that David is not manually producing these replication problems himself.  And I can say is that the problems are significant!

- If I was to guess, I would say David is depending upon a WordPress plugin to manage most entries across his website.

- Whatever David dumps into that plugin is then automatically listed in one or more sections of this website, including the blog itself.

- However, as we can see, that plugin cannot handle the sheer volume of what David has dumped into it.

- These replication problems are something that either David is not aware of or that he is ignoring.   In both cases, the question is why?

- The answer is that this is what happens when you give technology to someone who does not know how to use it.

## 4.3.5 ORGANIZATIONAL PROBLEMS

- As if these technical problems were not bad enough, I will now describe three organizational problems that also make this website non-functional.

## 4.3.5.1    Organizational problem #1

- The blog is where I expect David to express his own opinions, perspectives or beliefs on subject matters that interest him.  In other words, what I expect in the blog is David's own original content, what he has prepared by himself.

- Unfortunately, that is not what David does or uses his blog for.

- The large majority of posts in the blog are simply what David has parroted from other sources.

- David does not provide much in terms of his own original content.

- What this means is the contents in the blog section are effectively resources and should therefore be listed under the resource section of this website.

- As explained in the following two sections, this presents a big problem for anyone trying to use David's blog (i.e. this website) as a resource tool.

## 4.3.5.2    Organizational problem #2

- A blog means that all entries are chronologically ordered.

- However, as I just mentioned, David's blog is really a resource section.

- A chronological listing of resources is an absolutely horrific way of organizing a resource section.

- This makes no more sense then sorting books in a library according to their published date.

- This is huge organizational blunder, and with thousands of entries, it makes the blog non-functional as a resource.

## 4.3.5.3    Organizational problem #3

- At this point, all of you will recognize that I have not even begun to look at the actual content of a single blog entry.

- So, what about the actual content in the blog entries?

- How extensive and/or comprehensive is the information and data?

- Are they of good quality or of poor quality?

- What can the blog content be used for or does it have any use at all?

- My cursory review indicates there is no consistency in content between blog posts or over a series of blog posts.

- Again, most entries are what David has parroted from our sources.

- Ok, so the question then is what is the significance or importance of what David parrots?

- We don't know.  David does not provide us with his own assessment or review.

- My sense is that all David has done is parrot the flavor of the week or whatever it was that caught his fancy.

- This is the lazy man's way of quickly filling a blog but it is nevertheless meaningless.

- There is simply no organization of what are supposedly "*resources*" in the blog and that makes the thousands of entries useless as a resource.  It also makes the blog section useless as a blog is intended to be.

## 4.3.6 SUMMARY OF THE BLOG

- Anyone new coming to David's website will have a hard time just trying to access the blog, let alone trying to make sense of it and what it contains..

- The technical problems alone with the blog are a show stopper.  When combined with the organizational problems, this is knockout punch, the blog is down and out!

- Give all blog content appears to be replicated elsewhere on this website, this suggests David could and probably should, delete or remove the blog from this website.

- As it now stands, the blog is useless.

# 4.4 Resources

- Now let's move onto the resources section.

- Click on the main menu item "***Awake Resources***".

- What you see is a poorly designed and confusing menu item and web page.

- The menu item I clicked is labeled "R***esources***".

- What I expect to be able to see and access are resources such as documents, articles and videos.

- But the first thing I see on this web page are the clickable buttons "*Register*", "*Login*" and "*Logout*".

- When I first saw this web page, I assumed David required site visitors to register with his website before they could view the content on this web page.

  - I was not prepared to register just to see resources so initially I skipped and ignored this web page.

  - It turns out I was wrong to make this assumption.

  - It turns out these three clickable buttons have nothing to do with the resources web page and in fact should not even be on the resources web page.

- This web site has 1) a social hub section, 2) a store section and 3) a resource section.  These are three different things.

  - Each should be listed as a separate item on the main menu.

  - Each should have it's own web page.

  - David's makes the mistake of having site visitors access to the social hub and store from the resources menu item.

  - David also makes the mistake of having site visitors login to his website from the resources web page.

  - This is confusing.

- To add to the confusion, the resources David lists on this page are not the same as those that he lists under the resource menu.  Let me illustrate.

  - If we look at the page itself, there are 8 items.  The first is "***Medical Professionals Speaking Out***" and the last is "***World Wide Rallies***"

  - If we look at the resource menu, there are 11 items, not including the store or the members social hub.  The first is "***Doctors Videos***" and the last is "***Climate Change***".

  - The resources listed on menu should be the same as the resources listed in the page.  There are 11 items listed in the menu so the same 11 items should be listed on the page.  But that is not what David does.

- ○ The following items are on the page but not on the menu:

  - ▪ Medical professionals speaking out

  - ▪ Action plans

  - ▪ World wide rallies

- ○ The following items are on the menu but not on the page:

  - ▪ Doctors videos

  - ▪ masks

  - ▪ emergency act hearing

  - ▪ politicians contact information

  - ▪ important documents

  - ▪ promo videos

  - ▪ How to videos

  - ▪ Climate change

- • David leaves it up to you to figure out how to make sense of this web page.

- • A web page should have one purpose to avoid confusion.

- • This is the social hub login page and it's purpose is to let members access the social hub.

  - ○ That means no resources should be listed on or accessed from this page.

- • Let's put all of this into perspective so you can understand what is so wrong with this web page.

  - ○ The website is supposed to be a repository, a resource tool.

  - ○ So when I click on a menu item labeled "*Resource*" then I am expecting to be taken to what is, or what should be, the heart of this website; an information/data repository.

  - ○ Instead I get a mix mash of conflicting and unrelated things that do not make sense to me.

  - ○ This was confusing and I had to waste time just trying to figure out why I was having problems with this web page.

  - ○ Again, what David has done here is combine three different parts of his website into one.

  - ○ This is not just about poor web design.  This shows an overall lack of organizational skills, which as it turns out, makes this website so difficult to work with.

## 4.4.1 SECTIONS

- I estimate that, like the blog, the resource section has thousands of entries.

- I suspect that all of the entries in the blog section of this website are also to be found in the resource section.

- As you can see from the menu, David attempts to organize the resource entries using 11 categories or sections:

  ○ Doctors videos

  ○ lawyers videos

  ○ masks

  ○ emergency act hearing

  ○ politicians contact information

  ○ important documents

  ○ all videos

  ○ promo videos

  ○ David Cheyne videos

  ○ How to videos

  ○ Climate change

- Using the library analogy, these 11 categories are the equivalent of sorting books by the color of the book binder.   It provides a semblance of organization without providing any real organization.

- The technical and organizational problems that cripple the blog section also cripple the main resource subsections.

- I will quickly go through each of these sections but I would encourage you to check them our for yourself.

## 4.4.1.1    Doctors videos

- Using the same method I described previously for the blog, I roughly estimate the "*Doctors videos*"section has over 700 entries.

- Let's go to the first page.

- There are 12 entries per page.  Out of curiosity, why 12 and not 25 as in the blog?

- There are at least 58 pages to this section (i.e. 700 entries / 12 entries per page = 58.3 pages)

  ○ For me it takes on average between 7 to 8 seconds to load each page

- So if I tried to get to page 58 then it would take at least 407 seconds or about 6.8 minutes (i.e. 58 pages x 7 seconds per page = 407 seconds = 6.76 minutes)

  - And that is without evening looking at the meta data for each entry.

- Click the first entry: "***Unveiling covid-19: science, crimes and recovery***"

  - The first thing you get is David grovelling and begging for donations.   He does this a lot and it really is annoying.

  - Ignore David's begging and move on to the content.

  - But there is no content for this first entry, there is nothing there.

  - The only thing we see is the omnipresent ***Learn what Awake Canada is Doing to save our country.***

- Let's go back to the main page.

- Click on the second entry, "***Help stop the parasite class from destroying our natural health***"

  - Again, we get more begging and grovelling for donations from David.  Ignore it.

  - And again, there is no content other than "***Learn what Awake Canada is Doing to save our country***"

- Go back and click on the third entry, "***Wins of the Week Ep29 with Ted Kuntz***"

  - More begging and grovelling for donations…but still no content.

  - By hey, you can ***Learn what Awake Canada is Doing to save our country***

  - Ok, this is when I decided to take the bait and see David is doing to save Canada.

    - Surprise, surprise!  This takes me to the DONATE page where David is promoting himself and then grovelling and begging for donations.

    - But here is the thing.  Nowhere does David tell us what he is doing to save Canada.

    - I will cover this donate section later.

    - For now, just understand that every penny donated to David is being wasted.

    - Let's move on.

    - Oh wait, we we can't move on.

      - We can't get back to the website from the donate web page.

      - The only way to get back is to click on the previous page icon or type the website URL into the browser address field.

- Ho hum, just another inconvenience with this website.

- There still no content for the 4$^{th}$, 5$^{th}$ and 6$^{th}$ entries.  Nonetheless, we do get the every present begging for donation.

- Content only starts in the 7$^{th}$ entry which is an article by Sarena L. McLean.

- Anyways, the technical and organizational problems that cripple the blog section also cripple this "**Doctors video"** section.

  - For example, the navigation widget only lets you move forward or backwards one page at a time.

  - Entries have no organization other than being chronologically ordered.

## 4.4.1.2      Lawyers videos

- Now click on the "**lawyers videos**" sub-menu item

- David stopped updating this section in 2022-09.

- Either our legal problems in the world ended in September of 2022 or David got bored and moved onto other things.

- There are 6 entries per page.  Out of curiosity, why 6 and not 25 as in the blog section or 12 as in the doctors videos section?

- This section has a total of 8 pages or about 48 entries.

- At 8 pages, the sequential page navigation and block format are workable….but only barely.

- As a resource, the technical and organizational problems that crippled the blog section also cripple this section.

## 4.4.1.3      Masks

- There is not much here.

- It only features 4 videos, one of which is no longer available

## 4.4.1.4      Emergency act hearing

- This section was last updated in last updated 2022-12

- There are a total of 3 pages, 12 entries per page or about a total of 36 entries.   Again, out of curiosity, why 12 and not 25.

- Let me remind you David states this website is suppose to be "*a log of the lies*".

- But David does not offer his own reviews or assessments to explain what the lies might be in these hearings.

- There are no followup entries that explain these hearing were political theatrics and the outcome/decision was determined before the hearings even began.

- There is no mention of the [Justice Mosley decision](#) which ruled the Emergency Act was illegally invoked.

- The Mosley decision should have been included in this section.   I found no reference to it anywhere in David's website.

- As such, I don't know or see what value David thinks this section offers.

- In my opinion, this is meaningless filler.

## 4.4.1.5      Politicians contact information

- This web page is dated January, 2022.

- Even at that time, this was a useless web page.

- It provides the illusion of action where no action was ever likely to occur.

- David says the PDF document he provides proves that the "*vaccines*" were dangerous.

- He is telling site visitors to send this PDF file to our elected officials and then to "*ask them what they are going to do about it?*".

- This is the equivalent of dumping a box of Lego pieces on the floor and expecting the pieces to magically transform themselves into the object you want.   It does not happen!

- What David was doing here is empty and meaningless showmanship.

## 4.4.1.6      Important documents

- This section is now dated.

- David does not provide any context, analysis.

- So what is the point of it?

- What is it the ties the documents listed together, what is it that David wants us to do with these documents and what were the results?   The answer is we don't know.

- The documents listed here appear to be another example of David simply picking the flavor of the week and putting it on his website.

- In my opinion, this is meaningless filler.

## 4.4.1.7      All videos

- How many entries are in this section?

- I don't know.  I stopped at page 3.

- This section suffers from the same technical and non-technical problems described for the blog.

- Here are more entries that will never see the light of day.

## 4.4.1.8    Promo videos

- This section has not been updated since February of 2022.

- Either promotional videos stopped being produced in 2022 or David got bored and moved onto other things.

## 4.4.1.9    David Cheyne videos

- I assume this section contains original content where David expresses his own opinions and perspectives.

   ○ If so then this section is of interest to me.

   ○ There are 22 pages of David's videos with each page having 6 entries.  So an estimate is there are over 130 entries (i.e. 22 pages x 6 entries/page = 132 entries).

   ○ This sections suffers from the same technical and non-technical problems that were described for the blog.

   ○ Trying to use this section as a resource is a waste of time.

   ○ But I will review these videos later in this report where I talk about objectives, strategies, metrics and results (see section Step 3 – OSMR on page 40).

## 4.4.1.10    How to videos

- This section has 26 entries, the last one last dated 2023-03.

- It again looks like David got bored and moved onto other things.

## 4.4.1.11    Climate change

- This is a messed up section.

- This section has 12 entries per page.

- The Clintel report replication problem I previously described for the blog also occurred in this section.

   ○ At the time I was preparing this report, this problem started on page 9 and I stopped checking at page 24.

- This climate change section is also crippled by the same technical and organization problems that cripple the blog section.

- There was no point for me to continuing trying to check this section out.

## 4.4.1.12     Summary of resource section

- Most of the resources subsections are crippled by the same technical and organizational problems that cripple the blog section.

- What that means is that 99.9% of the resource content will never be looked at by site visitors.

- For information, investigative or research purposes, the entire resources section is non-functional and absolutely useless.

- Another big failure is that David claims his website is a log of the lies.  But David never explains how the content in the resource section is a "*log of the lies*".

- David leaves it to the site visitor's imagination to make that call, if at all.

# 4.5 Members only section

- Like many toothless chihuahuas, David want to be a hub, a center where all people and things come to.    David fails here too.

- Let it suffice to say this section claims to have just over 33,000 members.

  - When I was preparing this report, only one member appeared to be active.

  - If I was to guess, I would say that member is working with David to try and keep this section of the website on life support.

- Apparently 123 groups have also been created.

  - Most groups have no more than a few dozen members.

  - All 123 groups are no longer active.  The most recent group activity was 5 months ago and, before that, over a year ago.

- As a social hub, the member's only section of this website is effectively dead.

# 4.6 TV channel section

- The TV Channel tab in the main menu directs you to David's second website, Awake Freedom TV.

- I look at this second website later.

# 4.7 Donate section

- All paths in the website lead to the donate page.

- David is constantly grovelling and begging for donations.

- From this webpage, we see David is looking for donations that amounts to thousands of dollars each month.

- For a so called "*freedom fighter*" who works alone, relatively speaking, that is a lot of donations.

- David needs to tell us exactly how he will use that money.

  ○ David needs to show us his business plan.

  ○ But David does not have a business plan.

- Let's start with David claim that he has 300,000 followers.

  ○ This metric, the number of followers, is a meaningless number.

    ▪ David has not and cannot turn them into an actionable network.

    ▪ He cannot organize and mobilize his followers.

    ▪ David's followers are not paying customers.  If they were then David would not be constantly begging for donations.

- David writes, "*Estimate cost 5,000/month on a shoestring budget* ".

  ○ Note how ambiguous and vague this wording is.

  ○ What does it mean?

  ○ Is David saying his current monthly costs are $5K?

  ○ Or is David saying his target is to get $5K/month?

  ○ We can't tell from this web page.

  ○ Either way, for a so called freedom fighter, $5K a month in donations is most certainly not a chump change.

- But wait, there's more!

  ○ David claims he needs $10K to build a prototype Android phone.

    ▪ Why do we need this phone?

    ▪ We don't know and David does not tell us.

  ○ David needs another $27.5K for an initial run of 500 phones.

  ○ So in addition to begging for $5K/month in donations, David wants another $37.5K in donations for his Android phone.

    ▪ I have a suggestion for David.

- Why don't you produce a business plan or at least a proof of concept document to show us you might actually know what you are doing.

- From what I see, you don't have a clue.

- Here are a few other questions I have.

  - How long has David been asking for so much money?

  - How short or close is David to reaching his target?

  - The answers are we don't know and David does not tell us.

  - This is a big red flag for anyone that is thinking of giving David your money.

- I have never come across even a mere mention of David's Freedom TV on any websites or social media channels.

- I have never heard a single person mention Freedom TV.

- If I am correct, David's Freedom TV is dead in the water.   The same is true for David's Android phone.

## 4.8  The shop section

- What do you see in David's "*merchandise*" that promotes the idea of uniting us across Canada? The answer is nothing.

- What do you see in David's "*merchandise*" that is about the idea of winning this global war?  The answer is nothing.

- I have more of such questions about David's store and the answer to them is always the same – nothing.

- So what then is the purpose of the store?

- It has nothing to do with fighting and winning this war.

- It is about keeping the spotlight on David and stroking his ego.

## 4.9  Website summary

- The website is crippled by simple and obvious technical and organizational problems that make most of it's content inaccessible.

- The website is useless as a resource.   It cannot be used for informational, research or investigative purposes.

- The junk that David pawns in his store does nothing to promote our unity or help us win this war.

- As a social hub, the website is dead.

- David's website is a bloated and constipated dump that is in dire need of a massive enema.

- This website does nothing to help us win this war.  David undermines our fight by siphoning away scarce and critical resources that we desperately need to fight this war.

# 5    PART 2 – A THREE STEP ASSESSMENT

## 5.1 Introduction

- If the only problems with David is a non-functional and useless website, but that he gets right the fundamentals of how we fight and win this war, then we could be lenient and cut him a lot of slack.

- However, the big problem is that David does NOT get the fundamentals right.

    ○ And that is what part 2 of this report is all about.

    ○ Part 2 will show that David does not get the fundamentals of this war right.

- In part 2, I assess David using the three step process I use to assess and evaluate all our toothless chihuahuas.

    ○ These steps are about the fundamentals that are at the core of everything we should be doing in fighting this global war.

    ○ These are things that every freedom fighter must explicitly understand, commit to and act on!

- For this assessment, I use David's content on his Rumble channel because, there on Rumble, it is so much easier to access compared to David's website.

- David has posted over 300 videos on his Rumble channel.

- This large number of videos is the first indication that David does not know what he is doing in fighting this global war.

    ○ David should be aiming for a few videos with high quality, not many videos of low quality.

    ○ Collectively, our toothless chihuahuas pump out hundreds of videos every few weeks, many being 2 to 4 hours in length.

    ○ This volume alone guarantees few people will watch any of these videos.

    ○ That is a huge problem if the purpose behind these videos is to help us fight and win this global war.

- To his credit, David does try to keep most of his videos short.

- But as you can see from the titles, there is no organization or consistency of subject content.

- They are chronologically ordered which is a terrible idea for something that is considered to be an educational or investigative resource.

- Fortunately, the information we need to make an assessment of David is straight forward and obvious.

  ○ We can get a good idea of what material David covers in a video from the title of the video and/or by quickly scanning through a video.

  ○ This provides a reasonably effective way to identify videos which should be watched in their entirety and which videos can be ignored.

- More importantly, the information we need to make an assessment is at the core of everything we do in fighting this war.

  ○ So we expect to either find that information in most of David's videos or not at all.

  ○ What this means for those of you who know little about David is that you only need watch a few of David's videos to fairly and honestly judge for yourself whether or not he passes my three step process of assessing our toothless chihuahuas.

- Before I get started, note that I did not use David's Facebook page or his Telegram group in my assessment of him.

  ○ In the past, I have found David's Facebook page is as disorganized and non-functional as his Awake Canada Org website.

  ○ David does not post in his Telegram group, only members post in that group.

  ○ I did not check David's content on other social media channels like TicToc because I don't have accounts on them.

  ○ If, by chance, the content on these other other social media channels is different from the content I accessed on Rumble then that is a huge problem for David because it would poor organizational skills on David's part.

## 5.2  Step 1 – The three critical criteria

- This first step in identifying a toothless chihuahua is to see if (s)he fails to pass the three critical criteria.

- it should be almost immediately obvious whether or not a person passes the three critical criteria, especially the first one which is what drives everything we do in fighting this war.

- Now, I have known about David for quite some time and already know he fails to pass any of the three critical criteria.

- But since is the first in my series of reports to come, it will be instructive to show how David fails to pass each of the three critical criteria.

## 5.2.1 CRITICAL CRITERIA #1

*To win this war we must eliminate the cabal and it's global network. If we do not or cannot eliminate the cabal then we lose this war.*

- So the question is, who is it David states is our enemy that we must defeat to win this war?

    ○ There are three parts to this first criteria.  David must:
    a) identify our enemy that,
    b) we must defeat and eliminate in order to,
    c) win this war.

    ○ It is not sufficient to meet only one or two parts, all three parts must be met to pass this first criteria.

- The **first part** of this criteria is about identifying our enemy.

    ○ David uses or refers to terms such as the "*globalists*", the "*1%*",  the (i.e. british) "*crown*", "*corrupt politicians*" and the "*united nations*".

    ○ Other than that, for David, our enemy remains an amorphous black cloud that he never tries to penetrate.

    ○ Now there is the 2022 video [How the World Economic Forum took over our planet](#) on David's Rumble channel.  The narrator in this video talks about prominent people in the cabal's network.

    ○ Does one out of over 300 videos mean David gets the first part right?    The answer is no. Identifying our enemy must be at the forefront of everything we say and do, and this is something David simply does not do.

- The **second part** of this first criteria is about being explicit in stating we must defeat and eliminate our enemy. David does not do this.  He simply does not talk about defeating and eliminating our enemy.

- The **third part** is about being explicit that our primary objective is to win this global war.  David does not do this, he never talks about winning this global war.  David's focus is on Canada and Canada alone will never be able to win this global war.

- All three parts must be passed to meet this first critical criteria and David does not pass any of the them.

- Here are some examples of David's videos which I actually expected to be about the first critical criteria but which are not:

    ○ [Canada'future -Dummies guide to agenda 2030](#)

        ■ In this 2024 video, David's focus is UNDRIP, UNDROP and Bill C63.

- At time 05:42 David summarizes that "*COVID-19 was a launching pad to an international plan built by United Nations sponsored very much by the crown to depopulate this earth and to take control of the remaining inhabitants.*".

- If we eliminate the UN alone then will that win this war for us.   The answer is no.

- We have no information about what David means by "*an international plan*".

- David does not identify the master minds behind this international plan.

○ Awake Canada Updates

- In this 2024 video confirms that he works alone and that there is now hardly any traffic on the Awake Canada website.

- But this video has nothing to do with the first critical criteria.

○ F.E.A.R - How we turn the tides to win!

- In the 2023 video, David is basically telling us we should stop being afraid and fearful.

- By itself, that is useless advice and no different than telling an obese person (s)he should lose weight – it just doesn't happen on it's own.

- But again, this video has nothing to do with the first critical criteria.

○ How we defeat the Great Reset

- In this 2023 video David says nothing, absolutely nothing about who our real enemy is.

- Contrary to it's title, this video says nothing about how to defeat the great reset.

○ Optimize yourself to win this info war

- In this 2023 video David says nothing relating to this first critical criteria.

○ The Globalist Agenda is Dead - Here is why, and how

- In this 2023 video David says nothing relating to this first critical criteria.

- His focus is on things here in Canada.

- He does not explain why "*The globalist agenda is dead*" but instead proves just the opposite is true, that the globalist agenda is very much alive and well.

  • For example, our government is breaking it's own laws against Canadian Citizens.

- What David proposes as a solution here in Canada is basically to de-fund the government by stop paying taxes, stop paying for drivers licenses, fishing licenses, hunting licenses, etc.

- In other words, stop giving the government our money because, for reasons he argues, our government is a terrorist organization.
  - This is irresponsible advice because any person who follows it ends up fighting alone against the entire government.

  ○ Amnesty for some, Death to the wicked!
    ▪ In this 2023 video David says nothing relating to this first critical criteria.
    ▪ His focus is on things here in Canada.

  ○ Do this in the fall, and we WIN!!!!
    ▪ In this 2022 video David says nothing relating to this first critical criteria.
    ▪ His focus is on things here in Canada.

- To summarize, David simply fails to pass each part of the first critical criteria which in turn means David fails to pass the first critical criteria.

## 5.2.2 CRITICAL CRITERIA #2

*There is only one way we can eliminate the cabal. We must unite with our large scale numbers to fight as one with a common vision and direction. We must organize and mobilize millions of our rank-and-file in Canada and billions of our rank-and-file across the world. If we do not unite then we lose this war.*

- David pays lip service to real unity, which is about being able to organize billions of our rank-and-file across the world.

  ○ A good example of his lip service to unity is the 2024 video Canada'future -Dummies guide to agenda 2030
    ▪ What I found amusing about this video is it starts off with a selfie of David and above that the text "*Canada's future if we don't' unite*".
    ▪ This is a 20 minute video and David does not even mention anything about unity in those 20 minutes.
    ▪ So the one thing that David says we must do is the one thing he never talks about.

  ○ As always, David likes to talk about problems, problems and more problem.

  ○ But he never talks about viable solutions.

- Take for example David promotes *united non-compliance*" (see Checkmate Globalists! Your days are numbered).

- But what exactly does *"united non-compliance"* mean and how exactly does this happen?

- We don't know and David does not tell us.

- United non-compliance has as much chance of spontaneously happening as dumping a box of Lego pieces on the floor and expecting the pieces to spontaneously create a castle or whatever object it is that you want.

  - It just doesn't happen!

- To summarize, David fails to pass the second critical criteria.

## 5.2.3 CRITICAL CRITERIA #3

*There is only one way to unite us, to organize and mobilize the millions of our rank-and-file in Canada, and the billions of our rank-and-file across the world. We must adopt a top down, hierarchical leadership structure. If we do not adopt a top down, hierarchical leadership structure to organize and mobilize billions of our rank-and-file across the world then we lose this war.*

- David says nothing about using top down leadership structure.

- In fact, David says nothing about leadership at all, what leadership we must or should have to win this war.

- David fails to pass the third critical criteria.

## 5.2.4 SUMMARY – THE THREE CRITICAL CRITERIA

- David fails to pass each of these three critical criteria.  David fails step 1.

- So right out of the starting box, David fails as a freedom fighter.

- This is a huge failure and something we must not ignore!

# 5.3  Step 2 – NRRM

- Now let's move onto step 2 which looks at David from the perspective of numbers, resources, reach and muscle (NRRM).

- NNRM

  - **Numbers** is about being able to organize and mobilize millions of people across Canada.

  - **Resources** is about the money and physical things needed to effect real change.

  - **Reach** is about being able to communciate with decision makers to effect real change.

- ○ **_Muscle_** is about being able to influence decision makers so as to effect the real change we want.

- In his 2024 video [Awake Canada Updates](), David confirms what we already know about him.

  - ○ At time 00:34, David acknowledges he "_one man show_".

  - ○ At time 01:15, David says he has "_had nothing but technical problems. And a lot of that stuff is over my head, guys I'm not really a web developer_".

  - ○ At time 03:15, David says he needs help, a lot of it.

- David and the facts speak for themselves.

  - ○ David works alone.

  - ○ David has no numbers, no resources, no reach and no muscle.

  - ○ David confuses followers with numbers.

    - ▪ David brags about having several hundred thousand followers.

    - ▪ Numbers is all about being able to organize and mobilize millions of our rank-and-file across Canada and billions across the world.

    - ▪ David has not and cannot organize and mobilize his followers.  He cannot turn his followers into an actionable network.

    - ▪ So the David's claimed 300K followers is a meaningless number.

  - ○ But none of this stops David from begging for more donations.

  - ○ Even though he has failed as a freedom fighter, he still wants more of your money.

  - ○ Fool me once, shame on you.  Fool me twice, shame on me.

- In summary, David fails step 2 because he literally has no numbers, no resources, no reach and no muscle.  These are the facts.

# 5.4 Step 3 – OSMR

- Now let's move on to step 3 and look at David from the perspective of objectives, strategies, metrics and results (OSMR).

  - ○ **_Objective_** defines what it is we are trying to accomplish, what our end goal is.

  - ○ **_Strategy_** defines the method, approach or what we do to try to reach our objective.

  - ○ **_Metric_** defines what we will measure, the data we monitor and/or record, that will be used to assess whether our strategy is succeeding or failing to reach our objective.

- ○ **Result** is a final assessment of whether we succeeded or failed in reaching our objective.

- David consistently comes up short when it comes to defining objectives, strategies and metrics and then reporting results.

- This part of my assessment is not based on the videos on David's Rumble channel.

- Instead I look at David's two big claims to fame: 1) the Awake Canada Org website and 2) the Awake Freedom TV.

- Let's try to assess the website and TV channel in terms of objectives, strategies, metrics and results.

- This is something David should have already done for us.  Unfortunately he hasn't and, like so much David does not do, he leave it up to us to  try to make sense out of what he is doing.

## 5.4.1 AWAKE CANADA ORG WEBSITE

## 5.4.1.1    Objective & strategy

- Let's start with David's flagship, his Awake Canada Org website.

- There are three things David's website tries to do.

  - ○ The home page states "***This website is a log of the lies from the past 4 years…***".

  - ○ Second, the website also wants to be a social hub for members.

  - ○ Third, the website is a store that sells Awake Canada junk.

- So what is David's primary objective of this website, that is, what is it's end goal?

  - ○ If you say to be "*a the log of lies*" then you are wrong.

- As mentioned before, I assume what David means by "*a log of lies*" is that website is meant to be an information and/or data repository, that is, it is meant to be a resource tool.

- The leads to the question.  Does David think his repository is an objective, that is, an end goal? Or is his repository really just a strategy to reach an objective, that is, is it a means to an end?

  - ○ The answer is we don't know because David does not tell us.

  - ○ The reason he does not tell us is because he doesn't know.

- Let me explain why this is a problem.

- If we are to make an honest and fair assessment of what David is doing with his website then we must have a clear understanding of whether David considers it to be his objective or his strategy.

- The website cannot be both an objective and a strategy.

- Let's try to figure this out for ourself.

- There are several points we get from the home page.

  - A first point is that David considers our federal and provincial governments to be domestic terrorists.

  - A second point is that David's website is suppose to be a repository that aims to consolidate in one place the information/data about why and how our governments are domestic terrorists.

  - A third point is that others are trying to hold our governments to account by taking legal action again our governments.

- So what is the link between these three points, that is, what ties them together?

- It is reasonable to say David's real but unstated objective is to hold our governments to account.

  - His strategy for achieving that objective is to create a repository that others can use as a resource to help them in their own work/efforts to hold our governments to account.

  - In other words, people are taking our governments to court and David expects his repository will be used by some of these people as a resource to help them in their legal work.

  - So David's objective is to hold government to account and his strategy to reach that objective is to create an information/data repository.

  - So the number of people that use David's repository as a resource would be one metric for assessing the effectiveness of his strategy to reach his objective.

- It is also reasonable to say David has a second objective and that is to teach or educate people about illegal government overreach.

  - So the second objective is to educate and his strategy to achieve that objective is make his repository available as a public resource.

  - One metric would be the number of people that use the repository as an educational tool.

- In other words, David's repository is not an objective, the repository is not the end goal. The repository is a strategy used to reach an objective.

- Why is it important to have very clear understanding about whether the repository is David's objective or his strategy?

  - If creating a repository is David's objective then it could be argued he has achieved this objective; the repository actually exists, even if it is poorly organized and barely functional. This would offer a more favorable or positive assessment of what David is doing.

- ○ On the other hand, if David's website is a strategy then it has simply failed to achieve it's objectives.

- So a fair and accurate assessment of what David is doing requires a clear understanding of, and a clear distinction between, what are his objectives and what are his strategies for reaching his objectives.

- This is how we assess what David is doing.

- Assuming David's objectives are to hold government to account and educate people about government overreach then he cannot possibly hope to reach these objectives because we know his strategy of a repository is so poorly designed and implemented.

## 5.4.1.2      Metrics

- Now let's talk about metrics.

- Metrics is the information/data we use to measure progress or the lack of progress in using a strategy to reach an objective.

- Metrics are also what we use to make the final determination of the success or failure in achieving an objective.

- The problem is David has not defined any metrics for assessing his own work.

- And there is a good reason why he do does not define any metrics...which you can probably figure out for yourself.

## 5.4.1.3      Results

- This bring us to determining results, whether or not an objective has been achieved.

- This is where we again hit a wall.  David has poorly defined objectives and strategies.  He has not defined his metrics.

- So why then would we expect David to talk about results, to give us his own honest and fair assessment of what his website amounts to, that is, what results it has or has not achieved.

- David leaves all of this up to us to try and figure out.

- Fortunately, David makes this easy for us to do.

- The technical and organizational problems make his website inaccessible and non-functional.

- As such, we don't have try to understand what David's objectives, strategies and metrics are to know the website fails in every way.

## 5.4.2 AWAKE FREEDOM TV

- I expect there will be more than a few of you viewers who think I'm being unusually harsh of and demanding on David.

- If so, then let me talk to those of you about Awake Freedom TV in terms of objectives, strategies, metrics and results.

## 5.4.2.1     Objective & strategy

- What is the objective of Freedom TV?

- From the mission statement on the website, one might assume David's objectives are one or more the following:

    1. *"...to unite and empower freedom groups across North America"*

    2. *"...to increase the visibility and fundraising efforts of these groups, and help them achieve their individual goals through the power of unification within the movement."*

    3. *"...to be a platform for groups to communicate their message and inspire change"*

    4. *"...to ensure that every freedom group in North America avoids being censored and achieves their goals"*

    5. *"...to provide resources, app development, marketing, and advertising across multiple platforms."*

    6. *"...to expose the corruption in the world, replace mainstream media with truth over propaganda, and empower everyday people with tips on health, self improvement, exercise, and how to videos on a wide variety of topics."*

    7. *"...the channel's primary purpose is for the betterment of humanity by providing alternative views on important matters, and giving professionals in a wide variety of professions a voice to help our fellow citizens."*

- So which is it?  What is the primary objective of this website and Freedom TV?

    ○ Is it to unite freedom groups?

    ○ Is it a communication platform?

    ○ Is it to expose corruption?

    ○ Is it to better humanity?

    ○ Personally, I have no idea of what the primary purpose is to Freedom TV and this website.

    ○ To me, the mission statement is a word salad of things that every person in our so called freedom movement will automatically understand are unattainable and unrealistic for a lone wolf like David.

- So whatever the objectives are behind Freedom TV, it would seem that the supposed strategy for reaching those objectives is Freedom TV itself.

  - There is an immediate problem.  If we do not understand what the primary objective is behind Freedom TV, and David cannot explain it, then we cannot even say Freedom TV is a strategy, let alone whether or not it is a viable strategy or the right strategy!

  - And no, the "*betterment of humanity*" is not the primary objective as David has stated.  That is so vague that it would be impossible to define metrics for it.

  - From what I've seen so far in going through David's videos on his Rumble channel, David does not explain how Freedom TV is supposed to achieve or accomplish the points in the mission statement.  For example:

    - How is Freedom TV suppose to  "*unite and empower freedom groups across North America*"?

    - How is Freedom TV suppose to  "*increase the visibility and fundraising efforts of these groups, and help them achieve their individual goals through the power of unification within the movement*"?   This is a word salad.

    - How is Freedom TV supposed to "*be a platform for groups to communicate their message and inspire change*" especially given no one seems to know or talk about Freedom TV?

  - David leaves it to our imagination to figure out how his Freedom TV will work miracles.

  - The fact that David does not explain any of this is his problem, now ours.

## 5.4.2.2    Metric

- David does not provide us or himself with any metrics to monitor and assess the progress or lack of progress in the implementation and use of his Freedom TV.

- The fact is David provides very little information about Freedom TV.  He expect us to dive in and figure out for ourselves what it is about or is suppose to be about.

- This is bad sign, a very bad sign.  It means David probably does not know what he is doing.

## 5.4.2.3    Results

- So what are the details, the results so far for Freedom TV.

- My sense has been that Freedom TV was dead in the water from the beginning, from it's inception.

- But this was just a hunch because David did not share any of this information with us.

- However, in his July 2024 video [Help Save Awake Freedom TV](), David is again begging for donations to keep Freedom TV from dying.

  ○ I don't know anyone who knows anything about Freedom TV.

  ○ I have not even seen Freedom TV mentioned by any of our so called freedom groups or people.

- As far as I am aware, David has never explained how or if Freedom TV is different from other platforms such as Bitchute, Gab, Librti and Rumble.

- Indeed, David has never made a business case for why we need his Freedom TV.

- I've yet to see a business plan or even a proof of concept plan about Freedom TV.

- At this point, I am not sure David knows what he wants or is doing with Freedom TV.

- Nevertheless he is begging for donation to support it.

- Why anyone would want to throw good money after bad is the first question David needs to ask and answer.

- So in terms of objectives, strategies, metrics and results, everything about Freedom TV is a big question.

## 5.4.3 SUMMARY - OSMR

- David is aware of the many problems we are faced with in this global war.

- David knows about SOGI, 15-minute cities, the clot-kill shots and so forth.

- David can talk you ear off about problems, problems and more problems.

- So what!   This is not helpful.

- We don't need another chatty-Cathy like David telling us what we already know.

- What we need are viable solutions which are based on solid OSMR.

- This is another place where David falls flat on his face.

- For example, SOGI is a big problem across the world.   In terms of OSMR, what does David offer as a solution?

- He has [prepared a letter]() that parents can send to their child's teacher.   So what?   What is the objective behind the letter, what is the strategy to reach that objective, what are the metrics to assess the strategy and what are the final results?

- The answer is we don't know because David doesn't know.

- So how does the letter solve the SOGI problem?  The answer is it doesn't.

- This is the equivalent of dumping a box of Lego pieces on the floor and expecting the pieces to magically transform themselves into the object you desire.   It just doesn't happen.

- This is the lazy man's way of appearing to do something while doing nothing at all.

- Like all things David does, this is the best he has to offer.

# 6    CONCLUSION

## 6.1 How can I expect to unite our toothless chihuahuas?

- Out toothless chihuahuas will yap, yap and yap a lot that it is is wrong it is for me to mock and ridicule them.

- They will ask how do I expect to unite them when I am openly mock and ridicule them?

- There are two parts to my answer.

  ○ First, it is not my responsibility to unite our toothless chihuahuas.

    ▪ The idea of unity belongs to all of us and is something each of us must commit ourselves to if we are to win this war.

    ▪ The fact that our toothless chihuahuas currently refuse to unite reflects their failure, not mine.

  ○ Second, our toothless chihuahuas have been flattering and blowing smoke up each other's ass for the past 4 years.

    ▪ That has united our toothless chihuahuas.

    ▪ So it cannot be argued I have failed to unite our toothless chihuahuas because I have not been nice to them.

- We win this war by uniting.  We lose this war by not uniting.

- I too am a toothless chihuahua.  But what makes me stand apart from the rest of you is that I understand that we must unite while you do not!

## 6.2 David's report card

- So about this report card up on David.

- As an information/data repository, David's website Awake Canada Org is non-functional and useless.

  ○ As a social hub, his website is dead.

  ○ The website's store is all about keeping the spotlight on David and feeding his ego.

- David's once shiny toy, Freedom TV, is now tarnished and dead-in-the-water.

- That's ok because

  - a) is was never clear what this TV channel could realistically achieve and

  - b) this TV channel cannot possibly achieve what it claims to be about in the mission statement.

- These are the least of the problems we have with David.

- The bigger problems we have with David is that he cannot even get right the fundamentals about how to fight and win this global war.

  - David cannot identify the enemy we must defeat to win this global war.

  - David pays lip service to our unity, the only thing that can win this war for us. David never thinks about real unity which is all about organizing and mobilizing millions of our rank-and-file here in Canada and billions across the world.

  - David doesn't talk about the leadership we need to win this war because David does not even think about the leadership we need.

  - David works alone, he is not a team player. Predictably, David has no numbers, no resources, no reach and no muscle.

  - When it comes to objectives, strategies, metrics and results, David disappoints us right across the board.

- So what is it that David is doing that contributes to winning this war for us?

  - The answer is nothing.

  - David plays freedom fighter like a child plays house with her dolls. It's cute for a child, sad for an adult like David.

  - David is a toothless chihuahua.

- Now David brags he has a high IQ and is very intelligent.

  - For someone who brags about being so smart, why has David been so stupid about how he fights this war?

  - David has siphoned off scarce and valuable resources we desperately need to fight and win this global war.

- Now here is a bigger problem.

  - There are thousands of toothless chihuahuas like David across Canada.

  - Like all of them, David needs to stop talking, he needs to shut up and to finally start listening.

- There is only one way, one thing, David can do if he is serious about winning this war.

- David needs to talk, breath and preach our unity.

- David must become a team player and focus his entire efforts on uniting the millions of our rank-and-file across Canada and the billions across the world.

# 7   DAVID HAS BEEN NOTIFIED OF THIS REPORT

- Links to both the video and text report have been sent to David's email address info@awake-canada.com. All responses to this report can be found in Appendix B – Response to Report.

## • APPENDIX A – TROLL RESPONSE

- This section addresses a key point in David's [Troll Response](#) video.

- Let me provide you with a bit of context that leads up to David's video.

- My "*Winning this war*" unity proposal was set to about 240 of our prominent groups and people in the freedom community here in Canada in April and May of this year. It has been read by people such as Ted Kuntz, Ken Drysdale and Brian Peckford.

- In particular, my unity proposal was sent to David's email address ([info@awake-canada.com](mailto:info@awake-canada.com)), not once but twice on April 20 and May 15. Given David's prominence here in our freedom community, it is reasonable to say David has also read my proposal.

- In August, when I first started preparing for this report, I began by watching a few of David's videos on his Rumble channel.

  ○ I left a comment after watching each video.

  ○ Each comment was about material included in this report.

  ○ This was the first time I have ever posted a comment to any of David's Rumble videos.

  ○ In my comments I included links to my [own website](#) and as well as a talk I gave titled [*"We are losing this war"*](#).

- David responded but not on his Rumble channel. Instead, he responded in the comment section to my video [*"We are losing this war"*](#) on my Rumble channel. Here is what he wrote:

  > *"You come to my page and tell me I have 0 numbers, and you have 9 followers. I have 300k on multiple platforms, and you waste your time making stupid comments on my page.*

  > *You are pathetic. You are what we call trolls, that are working at destroying this country.*

  > *Goodbye forever loser. Keep up your ridiculous weak efforts of bashing the freedom movement. "*

- I encourage you to read the few comments in our exchange.

- But what does David has to say about my video where he posted comments? The answer is nothing.

- What does David have to say about my "*Winning this war*" unity proposal? Again the answer is nothing.

- As you can confirm for yourself, David wrote "*I have not listened to your video or reviewed anything you have ever put out*".

- Let's be very clear here.  David is publicly stating he has not read my unity proposal or watched this video of mine, both items which cover subject topics that are of paramount importance to every true freedom fighter here in Canada.

- Let's ignore for the moment the fact that David understand I am "*bashing the freedom movement*" and that this indicates David knows all about me and my work.

- What does it say about a self-professed freedom fighter like David who ignores both my unity proposal AND the very video to which he has posted comments to?

- If David has nothing to say about my unity proposal and why I say we are losing this war then what is it the David focuses on?

  ○ David is fixated on the petty and meaningless number of followers, as in the number of social media followers.

  ○ And even after I explained number of social media followers and number of our rank-and-file are two completely different things, David still conflates the two.

- In our exchange, I told David I was preparing a report on Awake Canada.  Several hours later, David posted his last comment in our exchange:

  > *As I am putting you in my rear view mirror now as a cancer on Canada.*
  > *https://rumble.com/v5c8id1-troll-response.html*

- This is the link to David's "*Troll Response*" video.   I am the troll David is talking about this video of his.

- Now that you have the context behind David's "*Troll Response*" video, I would like you to watch it and judge for yourself how honest David is being in this video.

- Let me say I found David to be very entertaining.

- David knows who I am and about my work in our freedom community.

- But David does not specifically identify me or my website in his video.  There is a good reason why David intentionally does not identify me.

- If David identifies me than that will open a can of worms he knows reflects very poorly on him.

- The best way to avoid opening that can of worms is for David to play the victim and to fabricate a vague story about an anonymous troll finding his Facebook page and then trolling him.

- This is a story that David does not want anyone to authenticate or call him out on.

- Where I got a really good laugh is that this is not what I expect from someone like David who claims he does not hide and back away from a fight.

- Now let's be clear on that point, I am not trying to start a fight.  I am trying to start a discussion about the only course of action that can win this war for us.

- David, I've given you ample material to work with.

- You are not going to convince anyone I am wrong by "*bitch slapping*" me.

- So start thinking with your brain, not with your fists.

- The message of unity does not belong to me, it belongs to all of us.

- You can yet become a real freedom fighter.  You now know what you must do.

- All eyes will be on you to see how you choose.

- Do you choose unity with our large scale numbers?

- Or do you choose your petty turf war, your ego and your echo chamber?

- Show us what your choice is David!

## APPENDIX B – RESPONSE TO REPORT

# 7.1  2024-10-07

The following email was sent to ['info@awake-canada.com'](mailto:info@awake-canada.com) on October 7, 2024:

*Hello David,*

*We had a short exchange on my Rumble channel in which I informed you I was preparing a report on Awake Canada.   The report is now available in video and text versions, both of which can be accessed from the [Reports section](#) of my website. Please note if you choose to respond to my report that all communications between us will be added and included as an appendix to the written report.*

*Ian Bell*

*Virus Fraud*

*Website: [https://www.virusfraud.org/](https://www.virusfraud.org/)*

# 7.2  2024-10-10

I posted the following message in the Awake Canada Telegram group:

*Here is the first in a series of reports to come that takes a close look at why we are losing this global war.  This first report is about [Awake Canada](#).*

# 7.3  2024-10-12

I have been removed as a member of the Awake Canada Telegram group.

# 7.4  2025-02-17

I have not been contacted or received any response from David Cheyne or anyone associated with AwakeCanada.